INTBAU 2017 Annual Event
Heritage, Place, Design: Putting Tradition into Practice
Milano, 5-6 July 2017

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OPENING

Soprintendenza Archeologia, Belle Arti e Paesaggio per la Città Metropolitana di Milano
Palazzo Litta, Corso Magenta, 24
20121 Milano

Where
Where

CONERENCE
Politecnico di Milano
Scuola del Design
Dipartimento di Design
Campus Bovisa, Via Giuseppe Candiani 72
20158 Milano
GALA DINNER

Palazzo Arese Borromeo
Via Borromeo, 41, Cesano Maderno
(Milano)
To be confirmed
Patronages

• **Unione Italiana del Disegno, UID**
The Italian Scientific Society of Drawing that aims to develop, promote and coordinate the scientific research in the field of technical representation

• **Centro Beni Culturali - Politecnico di Milano**
The Cultural Heritage Centre is a coordination structure, representing professors and researchers for the execution of research and educational projects, and promoting the dissemination and transfer of results and technological innovation in this field.
Synopsis

2017’s Milan conference will investigate methodologies of representation, communication, and valorization of Historic Urban Landscapes and cultural heritage but also placemaking and local identity enhancement.

The conference will promote holistic and multidisciplinary approaches to design which are adapted to meet the challenges of tomorrow, and which support the unique heritage, cultural landscapes and communities that have been developed by local traditions around the world.
Synopsis

Participants will share case studies and current practice on the documentation of settlements that should be preserved, focusing on innovative solutions, design challenges in placemaking and identity conservation, cultural issues in heritage assessment.
Synopsis

Practitioners, companies, communities, governmental organizations, NGO, academics, teachers, PhD and Master students are invited to share and exchange projects, researches, case studies, and best practices.
Conference Topics

1. Representation, documentation, visualization and communication of cultural heritage / World heritage site and museum fruition.

2. Traditional and regional architecture and their qualitative and constructive characters / Design coding, pattern books, colour and local identity.

3. Cultural landscapes, place-making tools / Systems, services and strategies for cultural heritage, international cooperation and social inclusion.
Call For Papers, Posters and Maquettes

Accepted Contributions:
• Full paper: scientific essay
• Short paper: posters or maquettes

Full or short papers can be submitted in English, Italian and Spanish

Papers will be evaluated with the system of double blind peer review.
Key Dates

28th February 2017 | Deadline for submitting papers for review
15th March 2017 | Authors notified of paper acceptance
31st March 2017 | Final date for reduced fee registration
30th April 2017 | Final date for registration in order to have paper published in conference proceedings

5th July 2017 | Opening, keynote speakers, conference
6th July 2017 | Conference
Publication of Proceedings & Dissemination of Results

• All contributions will be available on a dedicated web page in open access mode for at least three years.

• In addition, accepted papers will be published in print in a book with ISBN that will be presented at the beginning of the Conference.

• The Scientific Committee will select contributions for publication in a scientific journal and/or for the series Advances in Media, Entertainment, and the Arts of IGI Global (Editor-in-Chief: Giuseppe Amoruso).
Opportunity(ies) for other chapters to be involved

• **Chapter Exhibition.** Chapters are invited to submit 5 posters (and also a series of digital slides without any number limitation) to present the national activities within the Conference audience.

• **Group-participation.** For groups of 5 people, the application fee is reduced to 120€ (instead of 150€, until 31th March 2017) and to 150€ (instead of 200€, until 30th April 2017)

• **Excellence Award 2017.** Chapters advance nominations for the 2017 INTBAU Excellence Awards

• **Training Workshop** (to be confirmed). Chapter chairs are invited to join the workshop with a group of at least 5 people: the application fee for participants will be defined soon; chapter chair have covered expenses. Location: Vicenza and the Palladian landscape.
Contacts
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